



SAN PEDRO PROPERTY OWNERS ALLIANCE

ECONOMIC DEVELOPMENT MARKETING COMMUNICATIONS COMMITTEE MEETINGS

Wednesday, November 17, 2021
10:30 AM - Open Session

TELECONFERENCE

Zoom ID: 988 262 6556 | Password: PBID

Please refer to pg.2 for full teleconference meeting details

Agenda

NOTE: Any agenda item may include an action by the Board of Committee

Committee Members:

Tim McOsker, Chair
Alan Johnson, Co-Chair
Arley Baker, Co-Chair
Eric Eisenberg, VP
Augie Bezmalinovich
Jessica Palacios
Jacob Eisenberg
Ryan Guthrie
Warren Gunter

CALL TO ORDER –/Tim McOsker, Chair

1. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on non-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to three minute Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

2. Economic Development Initiatives

- A. Update on Outdoor Dining Platforms - Concrete Planter Installation
- B. Update on Trolley Operations - Report Bob Iannessa
- C. Archway/ Monument Sign Update
- D. Discussion on Parking Resources In Downtown San Pedro

3. Marketing Initiatives

- A. Update on Brill Media Agency
- B. Press / Social Media Updates - Report from Amanda Mayberry
- C. Update on Website redesign
- D. Update on Holiday by the Sea Event - Arley Baker

4. Report on 1st Thursday - Linda Grimes

5. Adjourn – **Next meeting Wed. Dec. 15, 2021**

For more information, contact SPPOA Staff at 310-832-2183 or info@sanpedrobid.com. As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the San Pedro Property Owners Alliance at 310-832-2183 or email Grizzi@sanpedrobid.com. The Economic Development Committee generally meets each month. Agendas are posted on-site and on our sanpedrobid.com website. You may also request to be added to the Economic Development Committee meeting distribution list to be emailed the agenda. Meetings are subject to changes and/or cancellations.

TELECONFERENCE MEETING DETAILS

Join Zoom Video/Audio Meeting

<https://us02web.zoom.us/j/9882626556?pwd=YzNkNVdYQ1FUNUdlZThsNW51a3pTZz09>

Meeting ID: 988 262 6556

Password: PBID

One tap mobile

+16699009128,,9882626556#,1#,478062# US (San Jose)

+12532158782,,9882626556#,1#,478062# US (Tacoma)

Dial by your location

+1 669 900 9128 US (San Jose)

Meeting ID: 988 262 6556

Password: 478062