



SAN PEDRO PROPERTY OWNERS ALLIANCE TOURISM & MARKETING COMMITTEE MEETING

Wednesday December 16, 2020
Via Teleconference

10:30AM Open Session | Agenda

TELECONFERENCE

Zoom ID: 988 262 6556 | Password: PBID

Please refer to pg.2 for full teleconference meeting details

Minutes

Marketing Committee Members

Arley Baker, Chair
Eric Eisenberg, Co-Chair
Augie Bezmalinovich
Jacob Eisenberg
Warren Gunter
Warren Hsaio
Alan Johnson

1. CALL TO ORDER/ Welcome and Opening Remarks
2. PUBLIC COMMENTS
This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on non-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to two minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.
3. First Thursdays
4. Farmer's Market
5. Holiday Decor (6th & Mesa)
6. Press Updates
7. RFP Update - Bruxton Agency
8. December - Holiday Advertising
 - A. (Google Display Network, Best Buy Guide, PV News, Random Length News, San Pedro Today, LA Weekly, Daily Breeze)
9. Asset Management Updates (Photography & Videography)
10. Next Meeting date – Wednesday January 20, 2021! First meeting of the NEW YEAR!

11. New Business / Adjournment

For more information, contact SPPOA Staff at 310-832-2183. As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the San Pedro Property Owners Alliance at 310-832-2183 or email fruiiz@sanpedrobid.com.

The Marketing Committee generally meets on the 3rd Wednesday of each month at 10:30am. Agendas are posted on-site and on our sanpedrobid.com website. You may also request to be added to the Marketing Committee meeting distribution list to be emailed the agenda. Meetings are subject to changes and/or cancellations. (* denotes recurring agenda item)
Lorena Parker is inviting you to a scheduled Zoom meeting.

Join Zoom Video/Audio Meeting

www.zoom.com | Meeting ID: 988 262 6556 | Password: PBID

Join Zoom Meeting

<https://us02web.zoom.us/j/9882626556?pwd=YzNkNVdYQ1FUNUdIZThsNW51a3pTZz09>

One tap mobile

+16699009128,,9882626556#,,1#,478062# US (San Jose)

+12532158782,,9882626556#,,1#,478062# US (Tacoma)

Dial by your location

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