



**SAN PEDRO PROPERTY OWNERS ALLIANCE
TOURISM & MARKETING COMMITTEE MEETING**
Wednesday, March 18, 2020
390 W. 7th Street, San Pedro, CA 90731
10:30AM
Open Session
Agenda

Marketing Committee Members

Arley Baker, Chair
Eric Eisenberg, Co-Chair
Augie Bezmalinovich
Jacob Eisenberg
Warren Gunter
Warren Hsaio
Alan Johnson

1. CALL TO ORDER/ Welcome and Opening Remarks
2. PUBLIC COMMENTS
This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on non-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to two minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.
3. Announcement of Cancelled Cruise Days on March 25th and 31th.
4. Update on trademark of "Discover San Pedro"
5. Welcome Packet Design Discussion
6. Review SEO proposals and possible motion to enter into contract
7. Discussion regarding cruise ship terminal marketing banners, Uber and Taxi signage and Booth with maps – Augie Bezmalinovich
8. Discussion and consideration of Artillery Art Magazine proposal
9. First Thursday Survey Update
10. Next Meeting date – April 15, 2020
11. New Business / Adjournment

For more information, contact SPPOA Staff at 310-832-2183. As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the San Pedro Property Owners Alliance at 310-832-2183 or email LParker@sanpedrobid.com.

The Marketing Committee generally meets on the 3rd Wednesday of each month at 10:30am. Agendas are posted on-site and on our sanpedrobid.com website. You may also request to be added to the Marketing Committee meeting distribution list to be emailed the agenda. Meetings are subject to changes and/or cancellations. (* denotes recurring agenda item)