



## SAN PEDRO PROPERTY OWNERS ALLIANCE TOURISM | MARKETING | BUSINESS DEVELOPMENT COMMITTEE MEETING

Wednesday, April 17, 2019  
390 W. 7<sup>th</sup> Street, San Pedro, CA 90731

**2:30PM \*NOTE TIME CHANGE FOR THIS MEETING ONLY**

Open Session  
Agenda

### Marketing Committee Members

Arley Baker, Chair  
Augie Bezmalinovich  
Warren Gunter  
Yolanda Regalado  
Dan Salas  
Monica Simpson  
Jonathan Williams

1. CALL TO ORDER/ Welcome and Opening Remarks –Arley Baker
2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on non-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to two minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. Special Cruise Ship Calls in 2019\*
4. Trolley Operations/Acquisition
5. Tourism Website / CrowdRiff
6. Communications/Media Outreach\*
7. IPW Update
8. SPODD Update
9. BW Research Update – Strategic Planning
10. Next Meeting date – May 15, 2019
11. Adjournment

For more information, contact SPPOA Staff at 310-832-2183. As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the San Pedro Property Owners Alliance at 310-832-2183 or email [LParker@sanpedrobid.com](mailto:LParker@sanpedrobid.com).

The Marketing Committee generally meets on the 3<sup>rd</sup> Wednesday of each month at 10:30am. Agendas are posted on-site and on our [sanpedrobid.com](http://sanpedrobid.com) website. You may also request to be added to the Marketing Committee meeting distribution list to be emailed the agenda. Meetings are subject to changes and/or cancellations.

(\* denotes recurring agenda item)