



# SAN PEDRO PROPERTY OWNERS ALLIANCE TOURISM | MARKETING | BUSINESS DEVELOPMENT COMMITTEE MEETING

Wednesday, February 20, 2019  
390 W. 7<sup>th</sup> Street, San Pedro, CA 90731  
10:30AM  
Open Session  
Agenda

## Marketing Committee Members

Arley Baker, Chair  
Augie Bezmalinovich  
Warren Gunter  
Dan Salas  
Monica Simpson  
Mike Ungaro  
Jonathan Williams

1. CALL TO ORDER/ Welcome and Opening Remarks –Arley Baker
2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on non-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to two minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. Special Cruise Ship Calls in 2019\*
4. Trolley Operations\*
5. Communications/Media Outreach\*
6. SPODD Timeline/Budget
7. BW Research Update – Strategic Planning
8. LA Waterfront re-branding effort
9. IPW Update
10. Next Meeting date – March 20, 2019
11. Adjournment

For more information, contact SPPOA Staff at 310-832-2183. As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the San Pedro Property Owners Alliance at 310-832-2183 or email [LParker@sanpedrobid.com](mailto:LParker@sanpedrobid.com).

(\* denotes recurring agenda item)